



## **"BY THE HOTELIERS, FOR THE HOTELIERS"** ISO 9001 : 2015 Certified





**MR. NEERAJ GOVIL** SVP Operations Asia Pacific Excluding China Marriott International



**MR. BIBHOR SRIVASTAV** Managing Director ITP Media India



**MR. RAVISH KAKKAR** Proprietor Deluxe Dyers & Dry Cleaners



**MS. RANJU ALEX** Area Vice President- South Asia, Marriott International



**MRS. SHATBHI BASU** Author and Managing Director & Owner STIR Academy

**DR. PARAS** 

EMCC Global.



Mental Health Advocate, Social Counsellor, Global Assessor at



Market Vice President, South & East India, Bangladesh & Sri Lanka, Marriott International

ADVISORY COUNCIL



**MR. CRAIG WEDGE** Managing Director – Reserve Wines Pvt Itd, Partner – Handpicked Wine Services LLP & Naked Grape LLP



**MS. SABINA SHAHABUDIN** HR Practitioner & Coach



**MR. KUSH KAPOOR** Chief Executive Officer Rosecte Hotels & Resorts



**MR. VINEET MISHRA** Cluster General Manager, Pullman and Novotel, New Delhi, Novotel and Ibis Bangaluru and Novotel and Ibis, Chennai.



**MR. AMIT MIDHA** Vice President Operations India DLF





**CHEF MUJEEB UR RAHMAN** Celebrity Chef, Restaurant Consultant, Food Festival Curator, Trainer & Food Explorer

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**MR. SHARAN SHETTY** 

President Poona Hoteliers Association

DR. D. R. SHARMA

Sr. Regional Director, IGNOU Regional Centre, Pune



# ABOUT US -

The Lexicon Institute of Hotel Management is a Hospitality Management Institute

## 'By the Hoteliers, For the Hoteliers.'

The Institution has been developed to meet the requirements of the Hotel Industry and to prepare its students to be 'Day Zero Professionals'. What do we mean by Day Zero Professionals – we mean that the course and curriculum will give them ample theory, practical and experiential learnings during the course. They will have opportunities to work with industry mentors and their faculties to learn and prepare for their career ahead. Live Industry Projects in addition to 6-9 months of robust Internship will give them hands-on experience to hit the road running.

The Lexicon Institute of Hotel Management is the perfect launch pad to begin their journey of becoming successful hospitality leaders. It likewise gives fulfilling, energizing, intriguing, and distinctive profession choices to forthcoming and promising career. During these three years, the students will undergo intensive training in subjects varying from Food & Beverage, Culinary, Front Office, Digital Marketing, Housekeeping, Wines & Spirits, Cocktails etc.

# **OUR COLLABORATIONS**



# **COURSES OFFERED**

#### 3 YEARS UNDER GRADUATE PROGRAM IN HOSPITALITY STUDIES (ENROLLMENT FOR BTS)

**Eligibility:** 12th pass with Minimum 50%

Duration: 3 Years (6 capsules)

Year 1 Fee: Rs. 2,74,600/-\* Year 2 Fee: Rs. 2,74,600/- \* Year 3 Fee: Rs. 2,74,580/- \*

Fee schedule is available on institute website: www.lexiconihm.com \*inclusive of GST

\*\* Duration of the course might change from 3 years to 4 years as per National Education Policy (2020). Course curriculum and fees will change accordingly\*\*

#### A/C Details for payment of Fees (Online, NEFT, RTGS, Bank Transfer)

Name of the Account holder	Lexicon Institute of Hotel Management Private Limited
Account Number	200001524136
Account Type	Current Account
Name of the Bank	Equitas Small Finance Bank
Branch	Indrayani Nagar, Pune
IFSC Code	ESFB0009001

- Admission cancellation & Refund Policy As per the details mentioned in the Lexicon Institute of Hotel Management Admissions Cancellation Policy.
- Admission cut-off date is 30th June 2023, 5pm.
- All disputes are subjective to Pune jurisdiction only.

#### Scholarships

Scholarship will be provided purely on the basis of Lexicon Aptitude Test (LAT) score.

- Between 70% to 75% Rs. 50,000/-
- Between 76% to 80% Rs. 1,00,000/-
- Between 81% to 85% Rs. 1,50,000/-
- Above 86% Rs. 2,00,000/-

#### **Capsule 1**

Course Code	Certification	
HM 101	Culinary Operations - Level 1 & 2	
HM 102	Bakery and Patisserie - Level 1 & 2	
HM 103	Food & Beverage Service Operations - Level 1 & 2	
HM 104	Front Office Operations - Level 1 & 2	
HM 105	Housekeeping Operations - Level 1 & 2	
HM 106	Spanish - Level 1	
HM 107	Information Technology	
HM 108	Principles of Management	
НМ 109	Digital Marketing	
HM 110	Emotional Intelligence	
НМ 111 `	Personal Branding	
HM112	Mandarin - Level 1	

### Capsule 2

Course Code	Certification	
HM 201	Culinary Operations - Level 3 & 4	
HM 202	Bakery & Patisserie - Level 3 & 4	
HM 203	Food & Beverage Service Operations - Level 3 & 4	
HM 204	Front Office Operations - Level 3 & 4	
HM 205	Housekeeping Operations - Level 3 & 4	
HM 206	Spanish - Level 2	
HM 207	Tourism Development & Operations	
HM 208	Humanities & Social Science	
HM 209	Business Communication	
HM 210	Hospitality Sales and Marketing	
HM 211	Memory Techniques	
HM 212	Bean to Bar - Chocolatier	
HM213	Mandarin - Level 2	

### Capsule 3

Course Code	Certification	
HM 301	Quantity Cooking - Level 1 & 2	
HM 302	Bakery & Patisserie - Level 5 & 6	
HM 303	Front Office Management - Level 1 & 2	
HM 304	Facility Management - Level 1 & 2	
HM 305	Bar & Beverage Service - Level 1 & 2	
HM 306	Industrial Relations	
HM 307	Hospitality Accounts - Level 1	
HM 308	Entrepreneurship	
HM 309	Ayurveda & Food	
HM 310	Portfolio Management and Crypto Currency Trading	

### Capsule 4

Course Code	Certification	
HM 401	Hotel Research and Internship	
HM 402	Indian Culture Perspective for Tourisum	
HM 403	Ecology, Environment & Tourism	
HM 404	Science & Technology	
HM 405	Research Methodology & Dissertation	
HM 406	Supply Chain Management	



### **Capsule 5**

Course Code	Certification	
HM 501	Culinary Operations - Level 5 & 6	
HM 502	Confectionery - Level 1 & 2	
HM 503	Front Office Management - Level 3 & 4	
HM 504	Facility Management - Level 3 & 4	
HM 505	Event Management & Banquet Opertions	
HM 506	Conflict Resolution	
HM 507	Hotel Engineering & Maintenace	
HM 508	Security & Risk Management	
HM 509	Hospitality Accounts - Level 2	
HM 510	Loss Prevention	

### Capsule 6

Course Code	Certification	
HM 601	Culinary Operations - Level 7 & 8	
HM 602	Confectionery - Level 3 & 4	
HM 603	Gueridon Operations & Interactive Cooking	
HM 604	Food and Beverage Management	
HM 605	Revenue Management	
HM 606	Neuro Linguistic Programming	
HM 607	Tourism Management & Marketing	
HM 608	Secretarial Practice	
HM 609	Human Resource Development	
HM 610	Stakeholder Relationship Management	

# **ADDITIONAL CERTIFICATIONS**

#### **MS Office**

This certificate focuses on mastering Word, Excel and PowerPoint. Employers rate MS Office skill proficiency highly from potential recruits.

### **Digital Marketing**

Any Digital Marketing activity helps reach out to wider audiences. Hence, it is involved in scaling up of business operations. Fundamentals of DM covered in the certification includes SEO, SMM, Content Marketing and Email Marketing.

### **Supply Chain Management**

Effective Supply Chain meets customer service requirements at the operational cost. It is the life line of any business activity. Supply Chain disruptions featured strongly during the Covid - 19 pandemic. The Certificate gives you an insight of SCM.

### Basics of Portfolio Management & Crypto Currency Trader Certificate

This course combines the basics of portfolio management with comprehensive crypto currency trade learning. It serves as a road map for your personal and technical/financial crypto currency success. This course includes all of the tools you need to be successful with crypto currencies and portfolio management.

### Wine, Spirits & Cocktails

Best-in-class education and certifications to inspire and empower the students wanting to learn wine, spirits and mixology.

### **Memory Techniques**

The Memory Techniques certification course will equip students with a healthier and stress-free approach to studies as they prepare for crucial academic evaluations, entrance exams, and other pursuits

#### **Personal Branding**

The Personal Branding Certification Course introduces students to the purposeful and strategic efforts of influencing or creating an excellent public persona to give them an edge in the professional realm.

# COURSES OFFERED

#### 11 MONTHS POST GRADUATE PROGRAM IN HOSPITALITY STUDIES (ENROLLMENT FOR BASIC DIPLOMA IN HOSPITALITY STUDIES)

Eligibility: Graduate or Equivalent from any stream. Duration: 1 year (2+1 Capsules)

#### Total Fee : Rs, 4,72,000/-

### A/C Details for payment of Fees (Online, NEFT, RTGS, Bank Transfer)

Name of the Account holder	Lexicon Institute of Hotel Management Private Limited
Account Number	200001524136
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- All disputes are subjective to Pune jurisdiction only.

#### Scholarships

Scholarship will be provided purely on the basi of Lexicon Aptitude Test (LAT) score.

- Between 70% to 79% Rs. 25,000/-
- Above 80% Rs. 50,000/-

Job oriented program covering all core operational areas of the hospitality industry.

	Capsule 1		Capsule 2
Course Code	Certification	Course Code	Certification
PGPHS 101	Culinary Operations – Level 1 & 2	PGPHS 201	Culinary Operations – Level 3 & 4
PGPHS 102	Food & Beverage Service Operations – Level 1 & 2	PGPHS 202	Food & Beverage Service Operations – Level 3 & 4
PGPHS 103	Front Office Operations – Level 1 & 2	PGPHS 203	Front Office Operations – Level 3 & 4
PGPHS 104	Housekeeping Operations – Level 1 & 2	PGPHS 204	Housekeeping Operations – Level 3 & 4
PGPHS 105	Corporate Communication	PGPHS 205	Food & Beverage Management
PGPHS 106	Principles of Management	PGPHS 206	Housekeeping Management
PGPHS 107	Hospitality Service Marketing	PGPHS 207	Front Office Management
PGPHS 108	Human Resource Management	PGPHS 208	Financial Management
PGPHS 109	Environmental Science	PGPHS 209	Supply Chain Management
PGPHS 110	Managerial Accounting	PGPHS 210	Industrial Relations

## COURSES OFFERED

#### 11 MONTHS POST GRADUATE PROGRAM IN FACILITY MANAGEMENT (ENROLLMENT FOR BASIC DIPLOMA IN FACILITY SERVICES)

Eligibility: Graduate or Equivalent from any stream. Duration: 1 year (2+1 Capsules)

Total Fee : Rs. 4,72,000/-

### A/C Details for payment of Fees (Online, NEFT, RTGS, Bank Transfer)

Name of the Account holder	Lexicon Institute of Hotel Management Private Limited
Account Number	200001524136
Account Type	Current Account
Name of the Bank	Equitas Small Finance Bank
Branch	Indrayani Nagar, Pune
IFSC Code	ESFB0009001

- Admission cancellation & Refund Policy As per the details mentioned in the Lexicon Institute of Hotel Management Admissions Cancellation Policy.
- Admission cut-off date is 30th June 2023, 5pm.
- All disputes are subjective to Pune jurisdiction only.

#### Scholarships

Scholarship will be provided purely on the basi of Lexicon Aptitude Test (LAT) score.

- Between 70% to 79% Rs. 25,000/-
- Above 80% Rs. 50,000/-

Job oriented program covering all Front Office and Housekeeping operations of the hospitality industry.

	Capsule 1		Capsule 2
Course Code	Certification	Course Code	Certification
PGPFM 101	Front Office Operations – Level 1 & 2	PGPFM 201	Advanced Front Office Operations – Level 1 & 2
PGPFM 102	Housekeeping Operations – Level 1 & 2	PGPFM 202	Advanced Housekeeping Operations – Level 1 & 2
PGPFM 103	Housekeeping Management	PGPFM 203	Horticulture & Landscaping
PGPFM 104	Front Office Management	PGPFM 204	Facility Management
PGPFM 105	Corporate Communication	PGPFM 205	Building Maintenance
PGPFM 106	Principles of Management	PGPFM 206	Safety & Security
PGPFM 107	Hospitality Service Marketing	PGPFM 207	Financial Management
PGPFM 108	Human Resource Management	PGPFM 208	Supply Chain Management
PGPFM 109	Managerial Accounting	PGPFM 209	Industrial Relations

# CAMPUS





























